

# DESIGNAGE

STUDIO





www.designagestudio.com



#### **Brand Identity**

We create standout brand identities through comprehensive services including logo design, brand strategy, and visual identity development. By aligning with your vision and goals, we ensure every brand element reflects your unique story and values.

Our creative and precise approach delivers impactful branding solutions that elevate your business and engage your audience effectively. Let us build a brand that looks great and drives success.





## DESIGN



#### **Logo Design & Animation**

Our process begins with understanding the brand's core values and target audience. We start with conceptual sketches and refine these into digital designs using tools like Adobe Illustrator. The logo is then tested in various contexts to ensure clarity and effectiveness before finalizing. Once the logo design is set, we create animations to bring the logo to life. This involves storyboarding the animation sequence, applying keyframes and effects in software such as Adobe After Effects, and ensuring smooth timing. The final animated logo is then exported in the necessary formats for various applications.

#### Why Animated Logo is Important

Logo animation is crucial because it enhances brand identity by making logos more memorable and engaging. It captures attention more effectively across digital platforms, fostering increased viewer interaction. Additionally, animation allows brands to convey their story and emphasize key aspects in a dynamic way, aligning with modern design trends and giving the brand a contemporary and innovative image. Overall, animated logos strengthen brand visibility and appeal.



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# WEBSITE DESIGN

#### Web Design & Development

At Designage Studio, we build websites that don't just look great—they work hard for your brand. Whether you're launching a sleek corporate site, a dynamic portfolio, or a high-converting e-commerce platform, our team delivers tailored digital solutions that combine visual appeal with functional excellence.

We specialize in Wix development, allowing us to cater to both flexible, custom-coded sites and efficient, user-friendly builder-based solutions—depending on your business goals and budget.

#### We focus on:

User Experience (UX): Clean, intuitive, mobile-friendly design Performance: Fast load times, SEO-ready architecture Scalability: Built to grow with your brand Support: Ongoing maintenance, domain/hosting/email setup













## **VIDEO PRODUCTION** Reels, Podcasts & Interviews



#### Capture. Create. Connect

At Designage Studio, we specialize in producing high-quality video content that resonates with today's audiences—whether it's a cinematic podcast setup, a professional interview shoot, or scroll-stopping Instagram reels.

We handle the full production cycle: from creative direction and scripting to multi-camera shooting, lighting, crisp audio, editing, and final delivery in the ideal format. Whether you're building your personal brand, promoting a business, or launching a content series, we make your visuals stand out across all platforms.

#### **Our shoots include**

Podcast Video Recording – Clean audio, cinematic angles, and branded aesthetics.

Interview Shoots – Studio or on-location, professional lighting and framing.

Instagram Reels – Short-form vertical videos with dynamic editing and music sync for social growth.

From studio-based content to mobile-first social media clips, we tailor each shoot to elevate your voice, brand, and message.



## **VIDEO PRODUCTION** Event, Site & Product Shoots

#### **On-Site & On-Point**

Visuals That Tell Your Story with Precision and Style At Designage Studio, we bring your moments, spaces, and products to life with impactful, high-resolution photography and videography. Whether you're launching a new product, hosting a grand opening, or documenting construction site progress, our expert team ensures every frame communicates value and vision.

Our event shoots capture atmosphere, details, and crowd engagement—perfect for corporate launches, private functions, and exhibitions.

Site shoots document architectural features, interior finishes, or construction milestones with professional clarity—ideal for real estate, fit-out, and contracting firms.

Product shoots are styled to highlight quality, design, and function, ready for catalogs, e-commerce, and advertising campaigns.

From lens to post-production, we deliver polished visuals that elevate your brand image and convert viewers into clients.







# Wide Range of INDOOR DIGITAL SIGNAGES



## Wide Range of OUTDOOR DIGITAL SIGNAGES



FINE RESTAURANT STARTERS Ceasor Salad Noodle Soup \$9 MAIN COURSES Grilled Salmon Eib-Eje Steak \$32 Chicken Breast DESSERTS Chocolate Cake Cheesecake

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### **PRINTING** Cards, Flyers, Brochure, Menu





#### **Premium Prints That Impress**

Designage Studio offers top-quality printing solutions tailored to your brand or business. Whether you need marketing materials like flyers and brochures, stylish business cards, large-format banners, or custom restaurant menus, we deliver vibrant, precise, and durable prints. Using premium materials and advanced printing technology, we ensure every piece reflects professionalism and creativity

#### **Our shoots include**

- \*Business Cards (Matte, Glossy, Textured)
- \*Flyers & Brochures (Single or Folded Designs)
- \*Posters & Banners (Indoor/Outdoor, Roll-up & Hanging)
- \*Restaurant Menus & Table Cards
- \*Custom Stickers & Labels (Any Shape or Size)
- \*Event Invitations & Thank You Cards
- \*Certificates & Presentation Folders
- \*Large Format Printing (Backdrop, Display Boards)
- \*Packaging Inserts & Tags
- \*UV, Foil, Emboss, and Special Finish Options



#### DESIGNAGE

#### **Let's Build Brighter Spaces Together**

From signage to smart displays – your vision, powered by Designage. Whether you're creating immersive digital environments, dynamic information boards, or next-generation customer touchpoints, Designage stands as your dedicated partner for premium digital signage solutions.



Instagram | LinkedIn | Behance | YouTube



